



Santa Ana, Calif., April 27, 2009 - Rubber-Cal Inc., announces the re-release of a 100% grease resistant nitrile floor mat: The All New "Paw-Grip."

Paw-Grip is unique and practical matting solution suitable for numerous applications. The mats are made from uniquely shaped cobble-stones, or "paws," from which the product gets its name. These paws form a "criss-cross" subsurface, gripping to shoes, bare feet, wheels, and just about anything that can stand on top of a mat, and because of rubber's natural resilience, Paw-Grip mats exhibit durability and longevity in commercial, industrial, or residential environments. The mats are also perforated, allowing for water, liquids, greases, or oils to drain through the mat, maximizing its grip and minimizing slippage.

Paw-Grip mats are also easy to maintain. The mats are made from 100% Nitrile rubber, meaning these mats display a strong resistance to most oils, greases and other chemicals commonly found in commercial or industrial settings. This is an ideal safety surface for most food processing plants and commercial kitchens which are inundated with animal and synthetic oils. Measuring 3/8 inches thick, the mats are easy to pick up or move around, making these mats perfect for temporary applications, and they can be easily washed in any commercial dishwasher.

Because of Paw-Grip's excellent durability, resistance to chemicals, drainage capabilities, and aesthetically pleasing cobble-stone design, these mats are also suitable for a wide array of applications such as: pools, athletic areas, locker rooms, showers, ski resorts, restaurants, wet industrial areas, washing areas, laboratories, and entryways.

Paw-Grip mats are versatile and attractive, so get your hands on one today! Paw-Grip mats are available in red and black, in precut mats measuring 34" X 3 ft or 34" X 6 ft or custom cut lengths up to 50 ft.

For more information regarding this product, contact a Rubber-Cal representative at 1-800-370-9152 or info@rubbercal.com.

You can also visit Rubber-Cal's Paw-Grip product page at the following address:

http://www.rubbercal.com/Paw_Grip.html

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