



Rubber Cal

3012 SOUTH CRODDY WAY • SANTA ANA, CA 92704

WWW.RUBBERCAL.COM • WWW.DUCTING.COM

PHONE 800.370.9152
714.772.3000

ENGINEERED ELASTOMERS

FAX 714-772-3088

& WEAR PARTS

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Blue Man Group dedicated to progressive artistic endeavors, set to utilize X-Derm, a recycled Sheet Rubber product

Santa Ana, Calif., August 20, 2006 - Blue Man Group is a creative organization dedicated to creating exciting and innovative work in a wide variety of media. They are perhaps best known for their successful theatrical productions which combine comedy, music and multi-media artistry to create a form of entertainment that is totally unique. Blue Man Group has also recorded two albums; the Grammy nominated Audio, and The Complex, which became the musical basis for The Complex Rock Tour and Blue Man Group's live concert DVD. Recently Blue Man Group has branched out into musical scoring with their work on Barry Levinson's "The Jury" and on the animated film, Robots. Most recently, Blue Man Group has brought an updated version of their show to a state-of-the-art theatre at The Venetian Resort Hotel Casino.

Blue Man Group - Making Waves, the national touring exhibit supported by Harman/Becker Automotive Systems and created by the Boston Children's Museum and Blue Man Group and powered by JBL will premiere at the Boston Children's Museum on September 22, 2006.

The X-Derm's unique coarse and bumpy surface in addition to its resilient texture offer unequal aesthetic appeal for industrial and commercial applications. It is this irreplaceable and exceptional product which is wholly made from recycled products, which befits the progressive Blue Man Group.

Onstage, the Blue Man is one part inquisitive child, one part trickster, and one part superhero on a journey of discovery. Throughout Blue Man Group - Making Waves families are encouraged to learn, play and explore with the same curiosity as these renowned performing artists.

Recycling leads to a healthier planet, in which we can live and breathe freely, as well as a place where our children can live in a clean environment. Just as the Blue Man Group consider themselves edgy in an artistic sense, at Rubber-Cal we consider ourselves Avant Gard in an industrial context. The environment, the earth, the U.S., is our home. At Rubber-Cal we believe in a healthier, greener America and planet Earth. Rubber-Cal will try and offer recycled products for any application that can utilize reconstituted rubber products. Reclaimed products like X-Derm are less expensive and very effective for many applications. This will reduce product costs incurred by our clients, and help promote a healthier environment.

Press Contact:

Josh Krueger

1-714-772-3000

josh@rubbecal.com