



# Rubber Cal

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## **Eco-Sport Tiles starring on the DIY networks “DIY to the Rescue”**

Santa Ana, Calif., August 22, 2006 - DIY Network is your television source for the best know-how and how-to when it comes to any type of do-it-yourself project. DIY presents 90 percent original programming across a broad range of categories including Home Building; Home Improvement; Automotive & Boating; Crafts; Gardening; Living; and Woodworking.

Informational and entertaining, DIY's programs and experts answer the most sought-after do it yourself questions, plus offer creative projects that will inspire you to do something out of the ordinary - yourself.

DIY's website, [www.DIYnetwork.com](http://www.DIYnetwork.com), features step-by-step instructions for all that you see on-air, totaling more than 15,000 projects online. These companion resources instruct millions of people everyday, which is why DIY is one of the fastest growing digital networks approaching 35 million homes and [DIYnetwork.com](http://DIYnetwork.com) averages 2 million unique visitors per month.

DIY has lots of fun and informative shows like: “From Junky to Funky” which transforms other people's throwaway household items into useful treasures. to “Be Your Own Contractor” which shows you how to successfully build a home. You'll learn from homeowners that did it themselves and their experiences: what they did right and wrong.

In this Episode Rubber-Cal's Eco-Sport Tiles help rejuvenate a garage into an artist's studio. The ease of installation and the colorful tiles make the transition brisk and vibrant. The Eco-Sport Tiles (1" Thick) are designed to withstand the most abrasive conditions. This product is specifically designed and manufactured for durability. Anti-Fatigue qualities found naturally in rubber are further enhanced by the ample gauge of the Eco-Sport Tiles. Each tile is fabricated from thousands of rubber granules and offers superior underfoot comfort and resilience to cushion the shock from running, exercising, walking and standing.

The Eco-Sport tiles are 24 inch x 24 inch tiles, available in either a 1/2 inch or 1 inch thickness. These tiles offer superior cushioning and resilient characteristics while maintaining a high level of durability. The 1 inch tiles are soft enough to be used in some residential playground surfacing applications. The construction of the Eco-Sport tiles provides superior slip resistance (the tiles actually have a higher coefficient of friction in wet conditions than dry). In addition to superior physical performance, the Eco-Sport tiles also provide a high degree of resistance to oil and petroleum products, making these a great choice for garage surfacing.

The hosts are Amy Devers and Karl Champley. Amy Devers holds an MFA in furniture design from the Rhode Island School of Design, where she has also taught furniture design and construction. A finish carpenter and metal, plastic and upholstery fabricator, she has undertaken commercial design projects that include work for the Pasadena Museum of California Art bookstore, and her own original furniture has been exhibited in museums and galleries from Boston to Milan.

Australian native Karl Champley is a true craftsman who loves to help homeowners learn to use tools correctly and acquire new do-it-yourself skills. Involved in the building trade for more than 20 years, Karl is a qualified tradesman, contractor and building consultant for residential and commercial construction. He is a member of the Master Builder's Association of New South Wales and a Registered and Certified Housing Inspector in the United States.

These tiles are a stock item, and most quantities will ship within 24 hours.

Samples of these products are available through the website.

For more details about these products, or for pricing for a specific area, please e-mail us at [info@rubbercal.com](mailto:info@rubbercal.com) or call a friendly Rubber-Cal Sales associate or product specialist at (800) 370-9152.

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